

A BILLION + Change

INSPIRING THE LARGEST COMMITMENT OF PRO BONO SERVICE IN HISTORY!

More than 500 of America's favorite brands are delivering \$2 billion worth of pro bono and skills-based service to tackle today's most pressing challenges. Together, they are creating meaningful impact in communities across the country. Interested in how to leverage your skills and services?

Join today and secure your spot in history's largest commitment of pro bono service! www.abillionpluschange.org



500+
companies

\$2B
worth of service time to nonprofits

6,400
full time employees' time committed to skills-based service

How are A Billion + Change companies serving communities?

A Billion + Change pledges are tackling a wide variety of community priorities:



IMPACT

500%

For nonprofits and communities, the value of skilled support for general operations, technology and professional services can be 500% greater than the value of traditional volunteering.¹

91%



of Fortune 500 human resources managers said providing pro bono knowledge and expertise to a nonprofit can be an effective way to cultivate critical business and leadership skills.²

92%



of nonprofits across the nation say that they do not have enough pro bono support.³

NATIONAL STATS

IN 2011



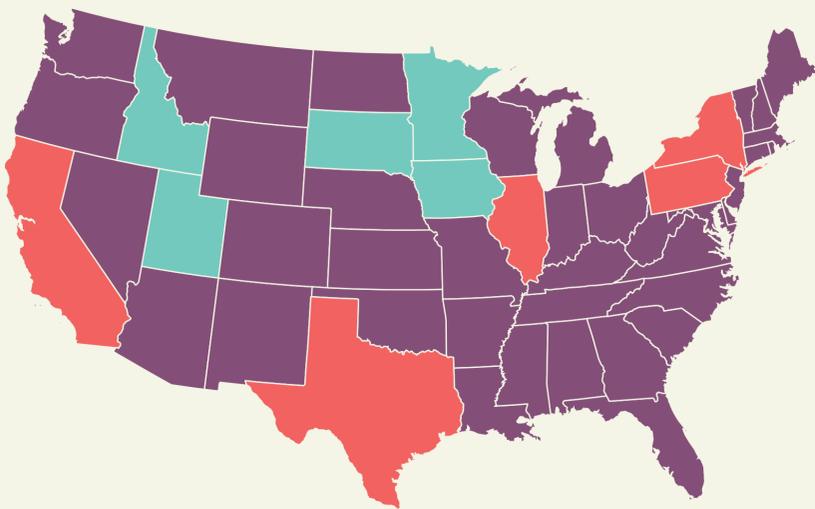
64.3 million
Americans volunteered approximately⁴



7.9 billion
hours



worth a value of **\$171 billion**



TOP 5 STATES

for Volunteering⁵

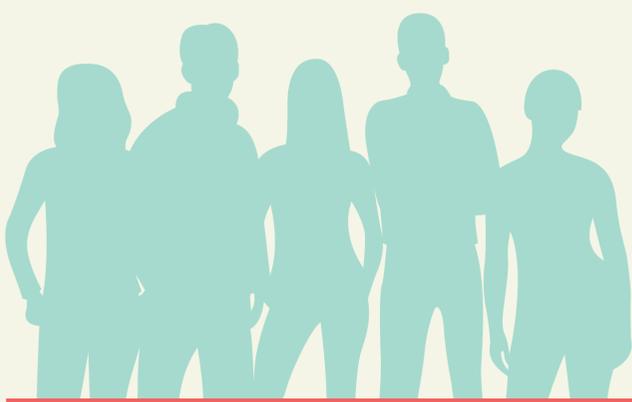
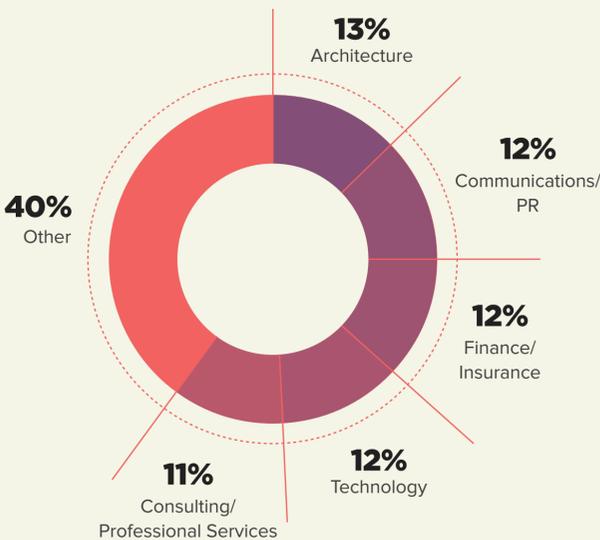
for A Billion + Change pledges

- Utah
- Idaho
- Iowa
- Minnesota
- South Dakota

- Pennsylvania
- New York
- Texas
- California
- Illinois

Pro Bono: Not just for consulting companies.

A Billion + Change's pledge companies reflect a wide variety of industries:



PRO BONO: Not just for big businesses.



While 14% of A Billion + Change companies represent America's Fortune 500, 50% of pledges are small businesses, with 250 employees or fewer.

Most companies are seeing returns from relationship development, brand value, team development and skill gains.

- 75%** Stronger relationships with community, business and legislative/regulatory stakeholders
- 63%** Team development
- 61%** Brand value
- 56%** Skill gains
- 49%** Employee retention

Pro Bono Spotlight:



Four out of every ten employee volunteer hours are skills-based.

MORALE BOOST

Skills-based volunteers have 59% higher employee morale than non-volunteers and 13% higher employee morale than "extra-hands" volunteers.

SATISFACTION BOOST

Employee volunteers who apply their workplace skills are more satisfied with their workplace volunteer experiences than those who don't.

1. US Bureau of Labor Statistics and 2012 Volunteerism ROI Tracker Analysis, True Impact, 2012.

2. 2008 Volunteer IMPACT Survey, Deloitte.

3. Taproot National Data and Financial Dynamics, April 2013.

4. Volunteering and Civic Life in America 2012, Corporation for National and Community Service.

5. Ibid.

POWERED BY:



With additional founding sponsorship from:



Morgan Stanley

An initiative of:



Housed and managed by:



Honorary Chairman:
Senator Mark Warner